



FARNAZ GHOLAMI, B.Sc.

UI/UX & DIGITAL DESIGNER

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EDUCATION

Diploma, New Media Design & Web Development

British Columbia Institute
2025 – 2026

B.Sc. Cellular & Molecular Biology

University of Guilan
2018 – 2022



COURSE HIGHLIGHTS

- UI/UX Design
- Web Development (HTML, CSS, JavaScript)
- Graphic & Print Design
- Motion Graphics & Digital Storytelling
- Typography & Layout



TECHNICAL SKILLS

- UI/UX Design:** Figma, Wireframing, Prototyping, Usability Testing, Miro
- Design Tools:** Adobe Photoshop, Illustrator, InDesign, Canva
- Video & Motion:** Adobe Premiere Pro, After Effects, Storyboarding, Adobe Character Animator
- Web Development:** HTML5, CSS, JavaScript, React, WordPress, VS Code, GitHub
- 3D Design:** Adobe Dimension, Maya, Tinkercad, Adobe Substance Painter, Project Neo

PROFESSIONAL SUMMARY

Creative New Media Design & Web Development designer with hands-on experience in UI/UX, graphic design, video storytelling, and web development. Skilled in transforming ideas into engaging digital experiences, from Figma prototypes and brand assets to motion graphics and responsive websites built with HTML, CSS, and JavaScript. Bridges creativity and technical execution to deliver polished, deadline-driven work in collaborative teams. Currently completing BCIT's Diploma in New Media Design & Web Development, with a prior B.Sc. in Cellular & Molecular Biology providing an analytical foundation to my design practice.

WORK EXPERIENCE

Zagrosia Structural Engineering INC | Vancouver, BC

UI/UX & Graphic Designer

2026 - Present

- Designed low-fidelity and high-fidelity wireframes for responsive web experiences.
- Created interactive prototypes to improve user flow, usability, and overall user experience.
- Developed visual design assets including business cards and branded marketing materials.
- Collaborated on modern UI designs focused on clean layouts, visual hierarchy, and user-centered design principles.
- Worked on branding, graphic design, and digital design solutions for web and print materials.

Dogwood Landscaping & Gardening | Vancouver, BC

UI/UX Designer & Digital Creative

2026 - Present

- Led the end-to-end creative direction for the brand, including UI/UX design, branding, website design and development, video editing, photo editing, and digital marketing assets.
- Designed low-fidelity and high-fidelity wireframes and developed a responsive website focused on usability and modern visual design.
- Created branded content including business cards, banners, promotional visuals, and social media assets.
- Produced and edited visual media, including photography and video content, to maintain a cohesive brand identity.

New Media Design & Web Development | Vancouver, BC

Academic & Project Experience

2025 - 2026

- UI/UX Design:** designed and prototyped responsive websites in Figma with a user-centered focus.
- Graphic Design:** created print and digital assets in Photoshop, Illustrator, and InDesign.
- Video Storytelling:** produced storyboards, short films, and motion graphics in After Effects and Premiere Pro.
- Web Development:** built modern, responsive websites using HTML, CSS, and JavaScript.
- Collaboration:** worked in team-based projects simulating client workflows and delivered polished results on deadline.

Young Rembrandts | Vancouver, BC

Art Instructor

2024 - 2024

- Designed and delivered interactive art lessons that boosted student engagement.
- Taught fundamentals of drawing, painting, and creative expression.
- Developed activities that encouraged problem-solving and teamwork.

KEY PROJECT TYPES

PROJECT / TYPE	LIVE PREVIEW	DESCRIPTION
Zagrosia Engineering Website	Zagrosia Prototype	Created low-fidelity and high-fidelity wireframes and developed an interactive prototype based on the company's brand identity, business goals, and user needs.
Dogwood Landscaping & Gardening	DogwoodWebsite	Freelance project involving low-fidelity and high-fidelity wireframes, responsive website design, and front-end development tailored to the brand's visual identity.
Sugar Cloud Cupcake	Sugar Cloud Prototype	Individual UI/UX project focused on building a fully interactive Figma prototype using components, variables, auto layout, and advanced prototyping techniques to challenge and expand my design skills.
Reddit App Redesign	Reddit App Redesign	BCIT UI/UX project focused on redesigning Reddit with a cleaner, more modern, and visually engaging user experience while improving layout and usability.
AlpineLink App	AlpineLink App	BCIT app concept designed for hikers and outdoor enthusiasts, focused on improving accessibility, usability, and creating a more practical and visually appealing experience.